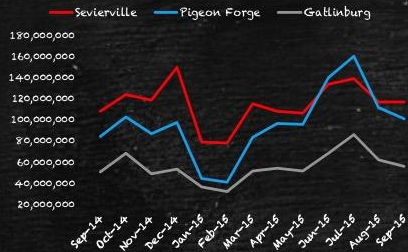


MONTHLY SALES TAX BY CITY



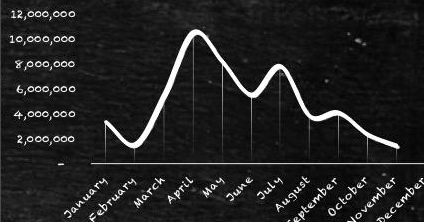
Monthly Sales Tax



GRAND Opening!

4

BUILDING PERMIT VALUATION



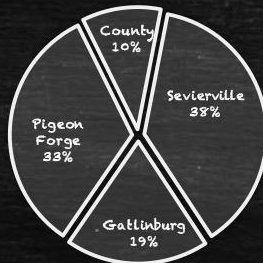
Sales Tax Budget



Business Neighborhoods



H



A

R

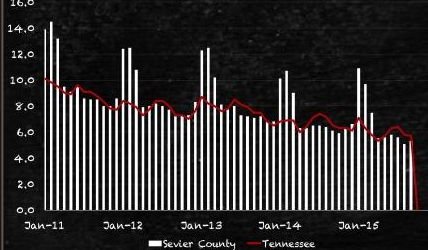
T

Number and Type of Business



1027

Unemployment Rate



ANNUAL CHANGE OVER SAME QUARTER PREVIOUS YEAR (Q2)



TDZ

TDZ



Traffic Counts



*Still need Data

Sevierville Business Index

100.7

Sevierville Business Index



Description	QE 15-2	Index Q15-2
Amusements	23,543,237	150.8
Anchor	518,751,717	99.8
Auto Dealerships	102,342,046	104.0
Businesses	717,350,816	105.7
Contractor	1,604,242	102
Eatery	191,088,623	99.8
Flea Market	4,979,759	115
Growth/Development	148,093,259	97
Lodging	94,258,684	111.5
Medical	2,461,688	112
Outside	5,233,803	89
Utilities	159,054,894	100.5
TOTAL	1,968,762,768	102.9



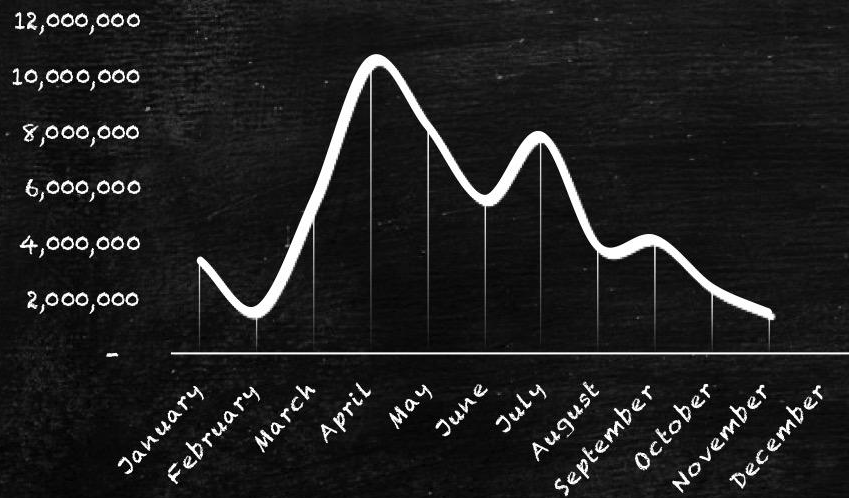


- State of Tennessee -
<http://www.tn.gov/revenue/topic/for-local-government-and-city-officials>
- City of Sevierville Quarterly Report Summary
- Index Set to 2014 Quarterly Average
- Quarter Equal to 12 Months Beginning April

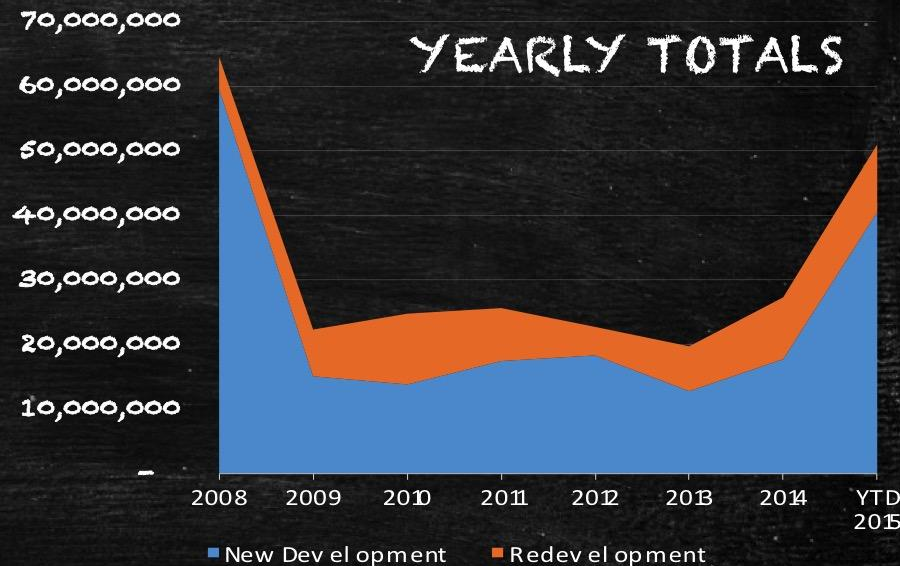
Building Permit Valuations



2015 MONTHLY VALUATION



YEARLY TOTALS





City of Sevierville Department of Codes
Enforcement: Reports of Permits Issued

SEVIERVILLE SALES TAX DATA



Rolling 12 Months of Sales





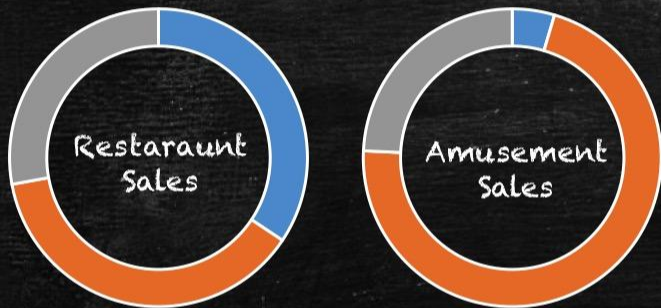
City of Sevierville Local Option Sales Tax Collections

HART Data

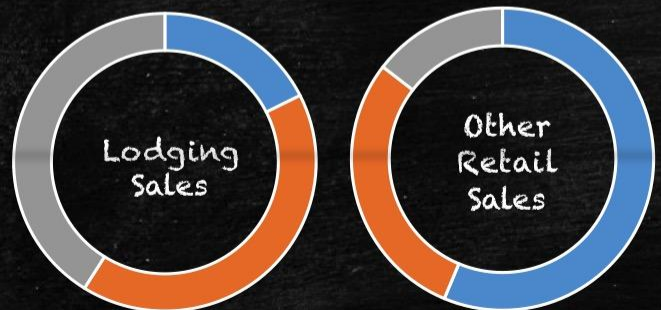
Click each circle for additional information



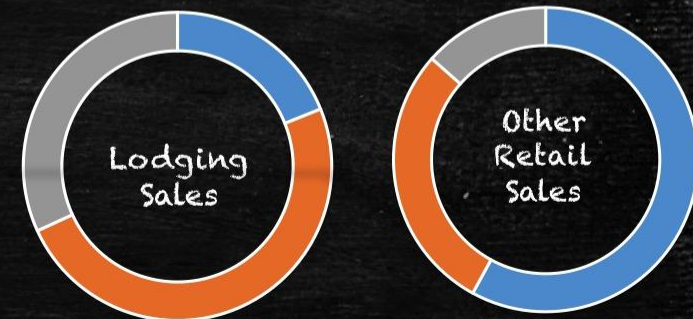
2014 Totals



- Sevierville
- Pigeon Forge
- Gatlinburg



2015 YTD





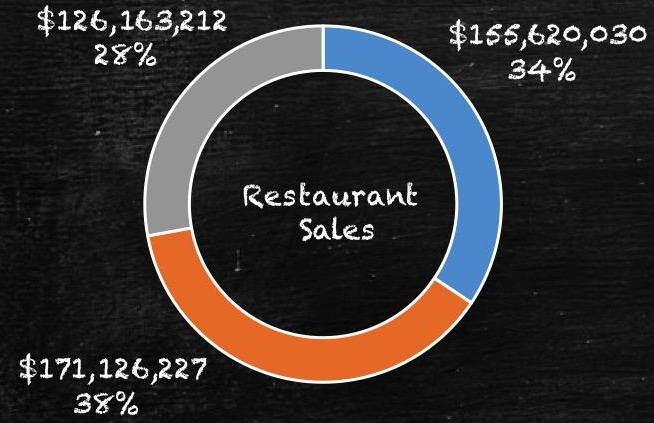
- City of Sevierville Hospitality Taxable Sales and Revenue Report
- Sevier County Local Option Sales Tax Collections
- Sevier County Economic Development Council - SCEDC.com

HART Data

Back

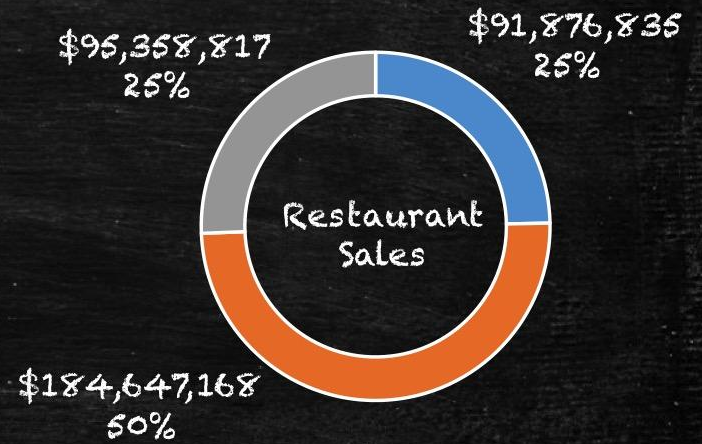
2014

2015 YTD*



Total
\$452,909,469

- Sevierville
- Pigeon Forge
- Gatlinburg



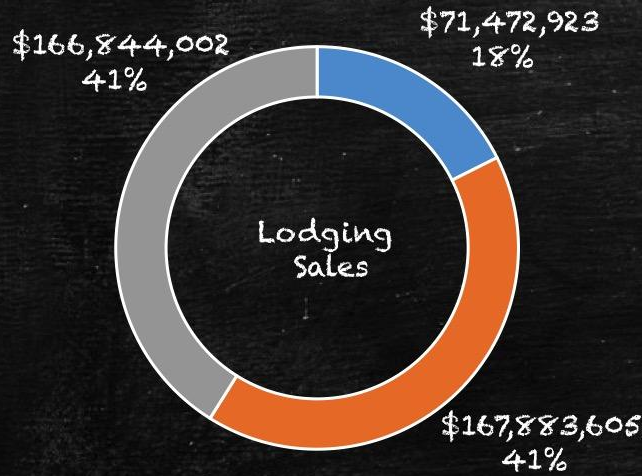
YTD Total
\$325,557,398

*Through September

HART Data

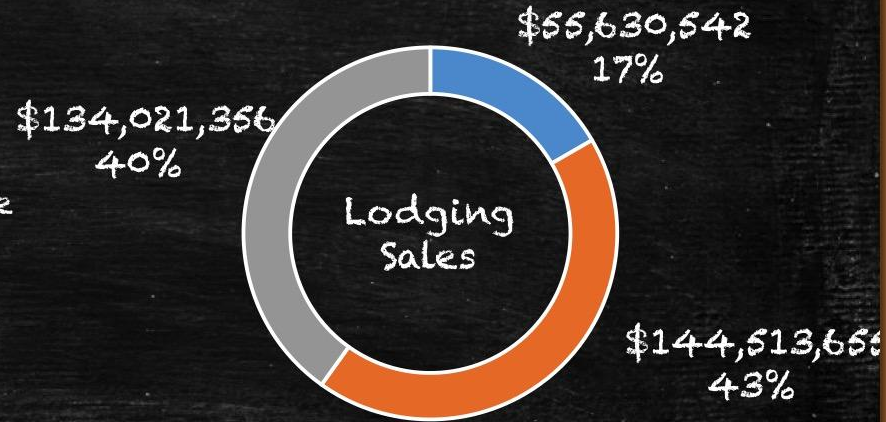
Back

2014



- Sevierville
- Pigeon Forge
- Gatlinburg

2016 YTD*

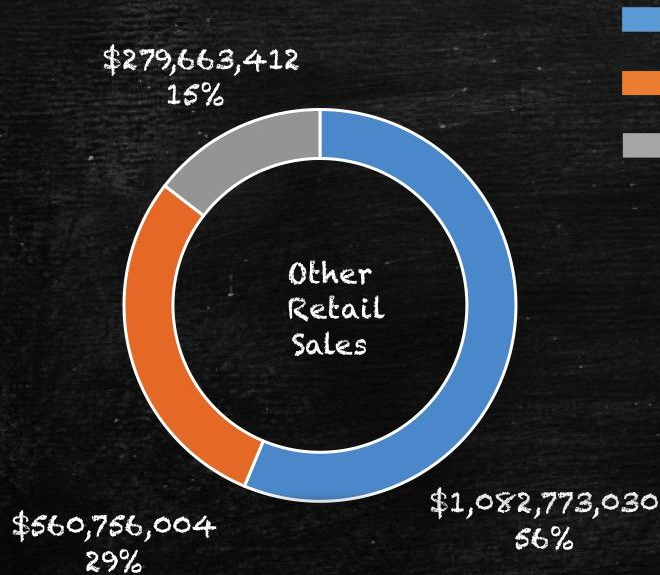


*Through September

HART Data

Back

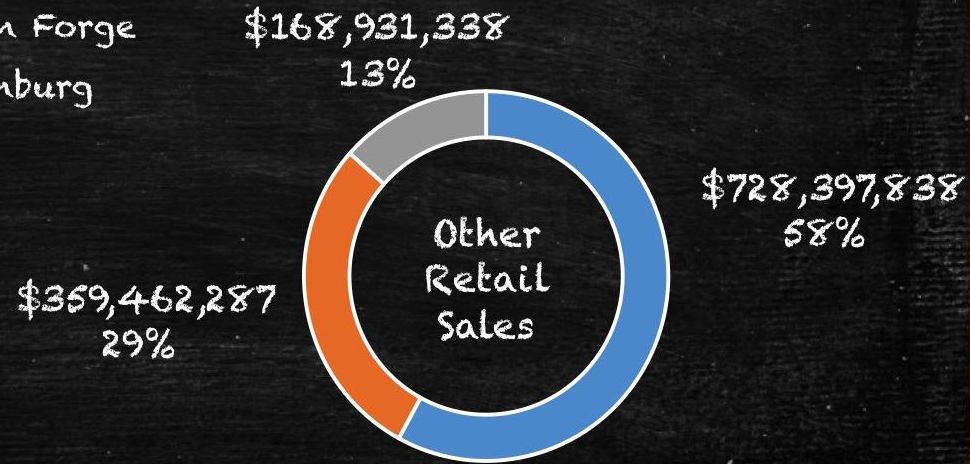
2014



Total
\$1,923,192,447

- Sevierville
- Pigeon Forge
- Gatlinburg

2015 YTD



YTD Total
\$1,089,896,1589

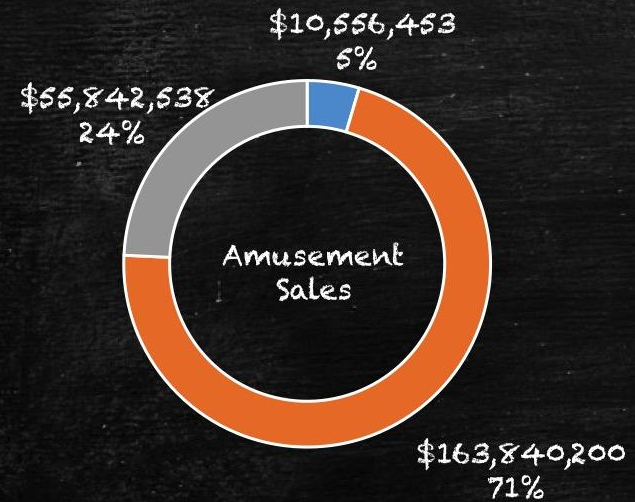
*Through August

HART Data

Back

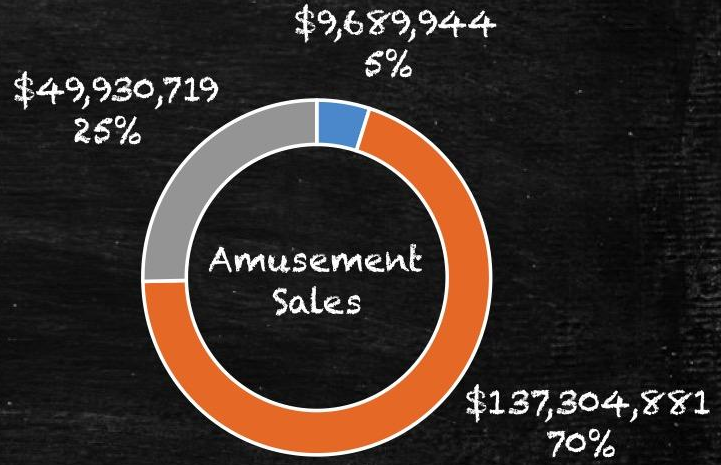
2014

2015 YTD



Total
\$230,239,191

- Sevierville
- Pigeon Forge
- Gatlinburg



YTD Total
\$183,294,675

*Through September

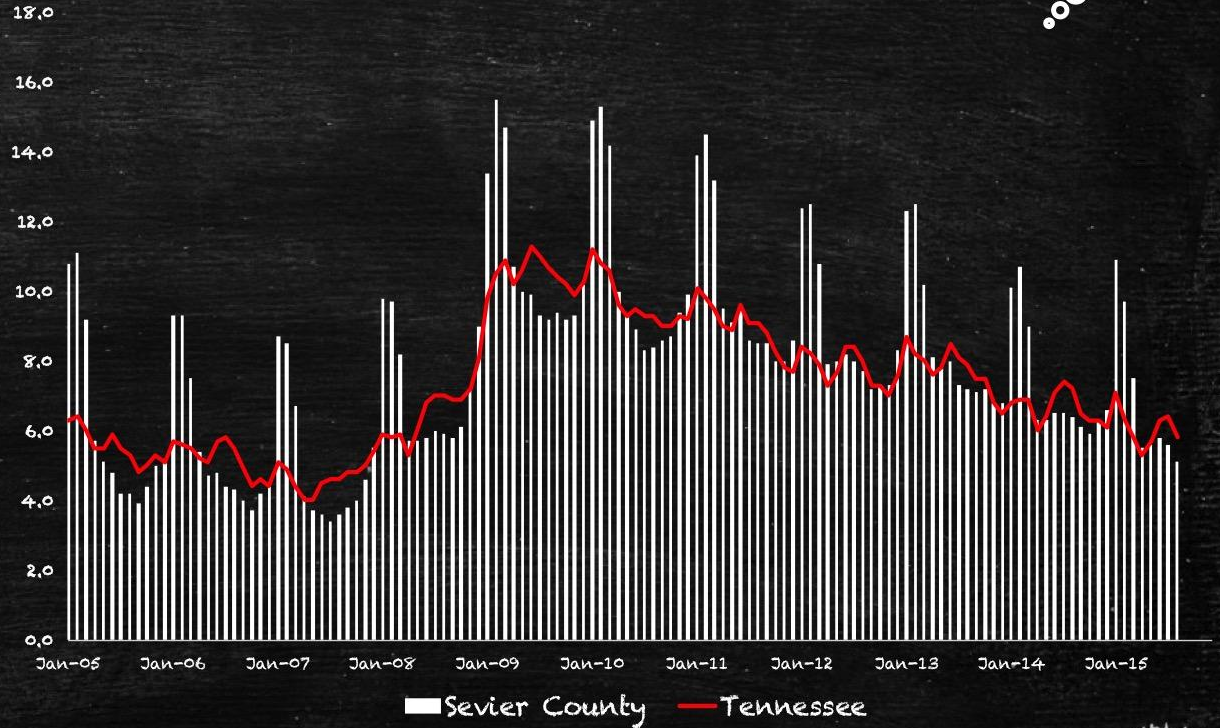
Unemployment Data

Not Seasonally Adjusted

2015

Month-YY	Sevier County	Tennessee
Jan-15	10.9	7.1
Feb-15	9.7	6.3
Mar-15	7.5	5.8
Apr-15	5.5	5.3
May-15	5.6	5.7
Jun-15	5.8	6.3
Jul-15	5.6	6.4
Aug-15	5.1	5.8
Sep-15	5.3	5.7
Oct-15	5.0(P)	5.4(P)
Nov-15		
Dec-15		

UNEMPLOYMENT RATE





Bureau of Labor Statistics - [bls.gov](https://www.bls.gov)



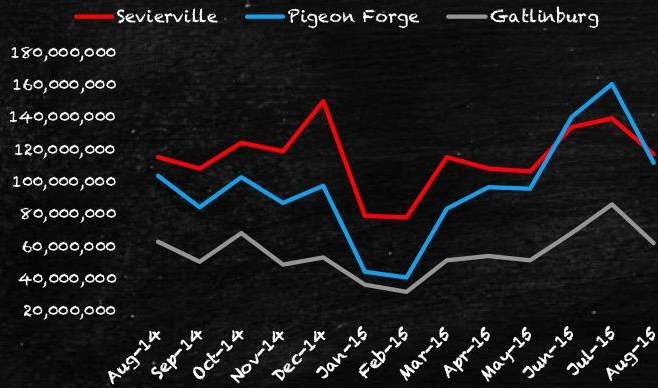
County Wide Rolling 12 Months Total Sales



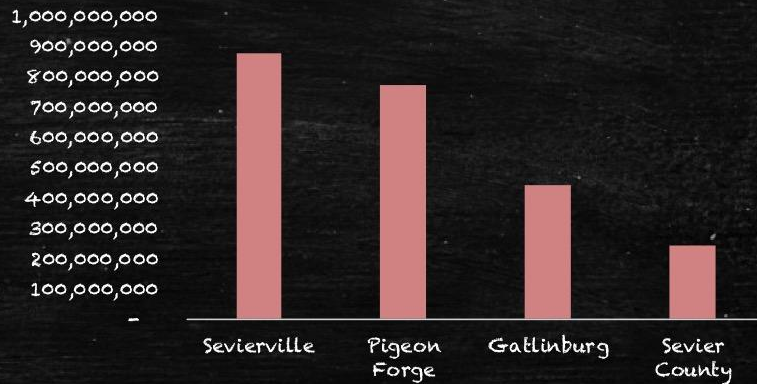
SALES DATA



Monthly Sales



YTD Sales



*Sales through August



- Sevier County Local Option Sales Tax Collections
- Sevier County Economic Development Council - SCEDC.com



NEW BUSINESS INFORMATION

New Business Open

- ❖ Dick's Sporting Goods
- ❖ Hobby Lobby
- ❖ Thunder Road Distillery
- ❖ Thomas Kincaid Light Show
- ❖ Governor's Crossing Cinema

Under Construction

- ❖ Rivers Landing Shopping Center
 - ❖ Phase II
- ❖ Arby's
- ❖ Taco Bell at the Smokies Stadium
- ❖ Chipotle Grill

Building Permits Issued

- ❖ Dreamcatcher RV Park

Site Plans Approved

- ❖ BurgerFi
- ❖ The Overlook at Allensville Apts Ph II





City of Sevierville Department of Development

TRAFFIC COUNTS



Coming Soon





Aldis Traffic Camera Counts

Back



Coming Soon





Coming Soon



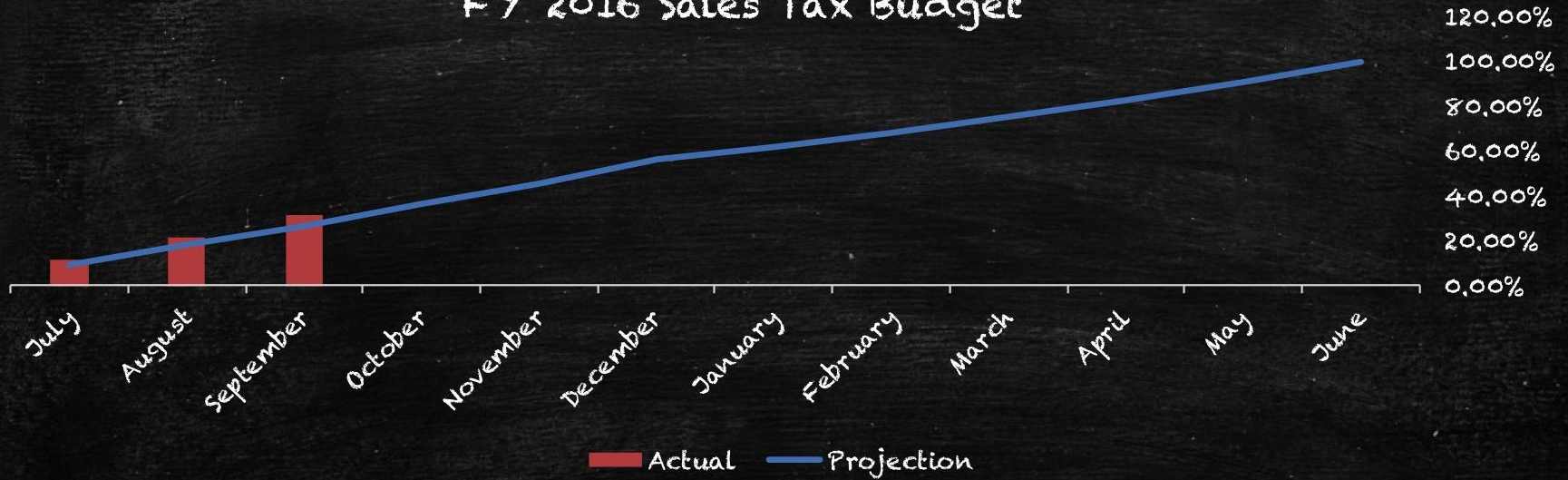


Coming Soon

SALES TAX BUDGET OUTLOOK



FY 2016 Sales Tax Budget





- City of Sevierville Local Option Sales Tax Collections
- City of Sevierville FY Budget - seviervilletn.org



Number and Type of Business



Business Type	Number	Index
Amusements	23	78.0
Anchor	19	98.4
Businesses	565	104.9
Eatery	116	100.0
Lodging	70	107.3





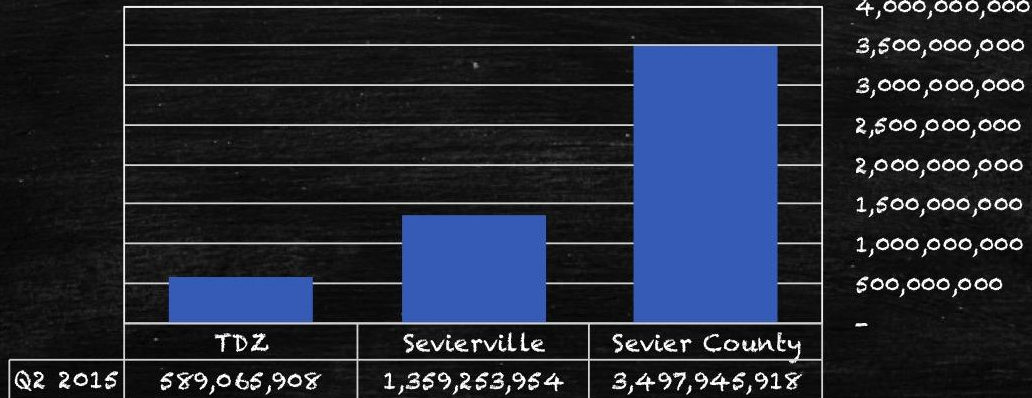
- State of Tennessee -
<http://www.tn.gov/revenue/topic/for-local-government-and-city-officials>
- City of Sevierville Quarterly Report Summary
- Index Set to 2014 Quarterly Average
- Quarter Equal to 12 Months
- Comparisons Over Same Quarter Previous Year

ANNUAL CHANGE OVER SAME QUARTER PREVIOUS YEAR (Q2)

-2.00% 0.00% 2.00% 4.00% 6.00% 8.00% 10.00%



TOTAL SALES



■ Q2 2015

Home





- State of Tennessee -
<http://www.tn.gov/revenue/topic/for-local-government-and-city-officials>
- City of Sevierville Quarterly Report Summary
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DISTRICT STATISTICS

Quarter 2



Click each
District for more
information

-  - Northview
-  - Riverview
-  - Old Town
-  - East Sevierville
-  - South Sevierville





- State of Tennessee -
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DISTRICT STATISTICS

East Sevierville



-  Northview
-  Riverview
-  Old Town
-  East Sevierville
-  South Sevierville



Income: \$194,928,791

Quarter Comparison: 6.39%

Index: 103.5

Piece of the Pie: 9.90%

Close

DISTRICT STATISTICS

South Sevierville



Income: \$759,816,954

Quarter Comparison: 6.85%

Index: 105.8

Piece of the Pie: 38.59%

Close

-  Northview
-  Riverview
-  Old Town
-  East Sevierville
-  South Sevierville



DISTRICT STATISTICS



Old Town

Income: \$363,026,264

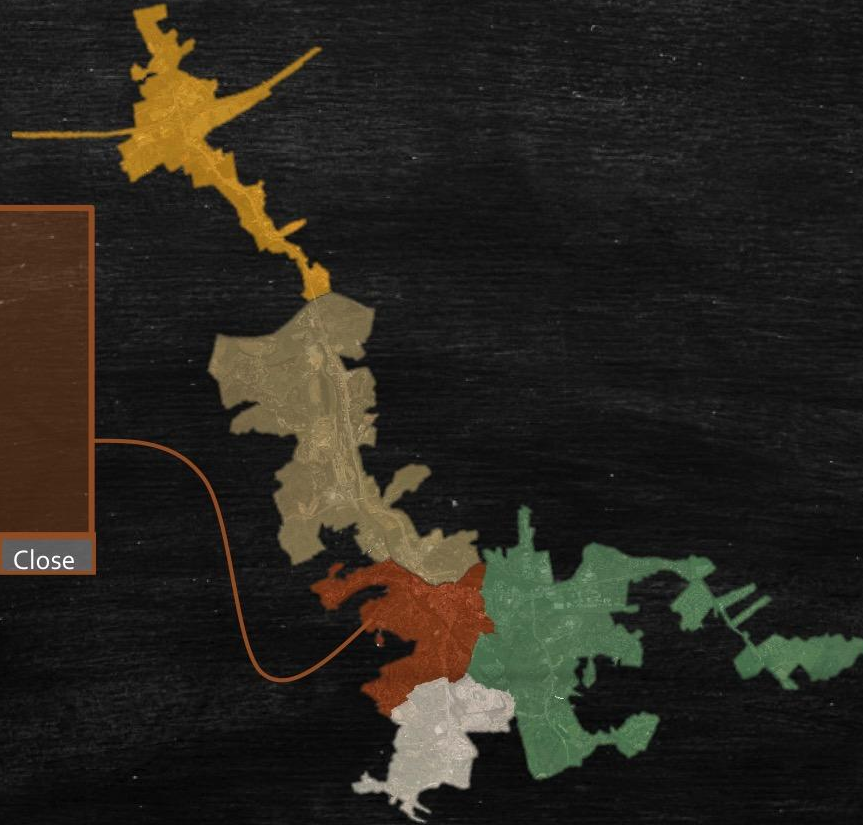
Quarter Comparison: 1.65%

Index: 101.4

Piece of the Pie: 18.44%

Close

-  Northview
-  Riverview
-  Old Town
-  East Sevierville
-  South Sevierville



DISTRICT STATISTICS



Riverview

Income: \$346,818,379

Quarter Comparison: 3.60%

Index: 102.5

Piece of the Pie: 17.62%

Close

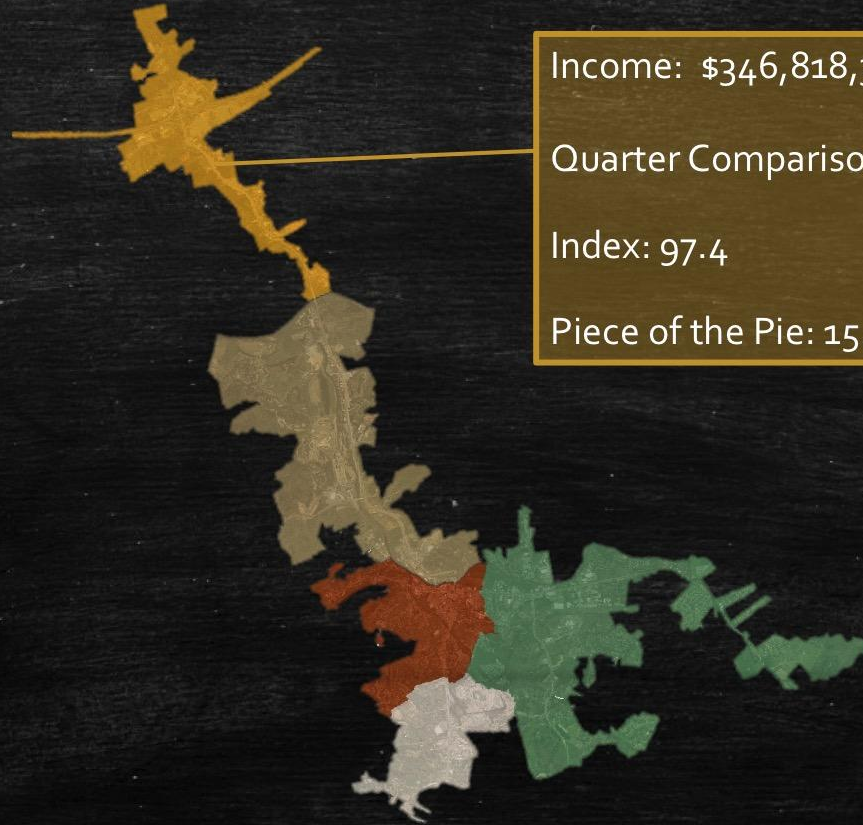
- Northview
- Riverview
- Old Town
- East Sevierville
- South Sevierville



DISTRICT STATISTICS



Northview



Income: \$346,818,379

Quarter Comparison: -2.58%

Index: 97.4

Piece of the Pie: 15.18%

Close

-  - Northview
-  - Riverview
-  - Old Town
-  - East Sevierville
-  - South Sevierville